

# A

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# Betty

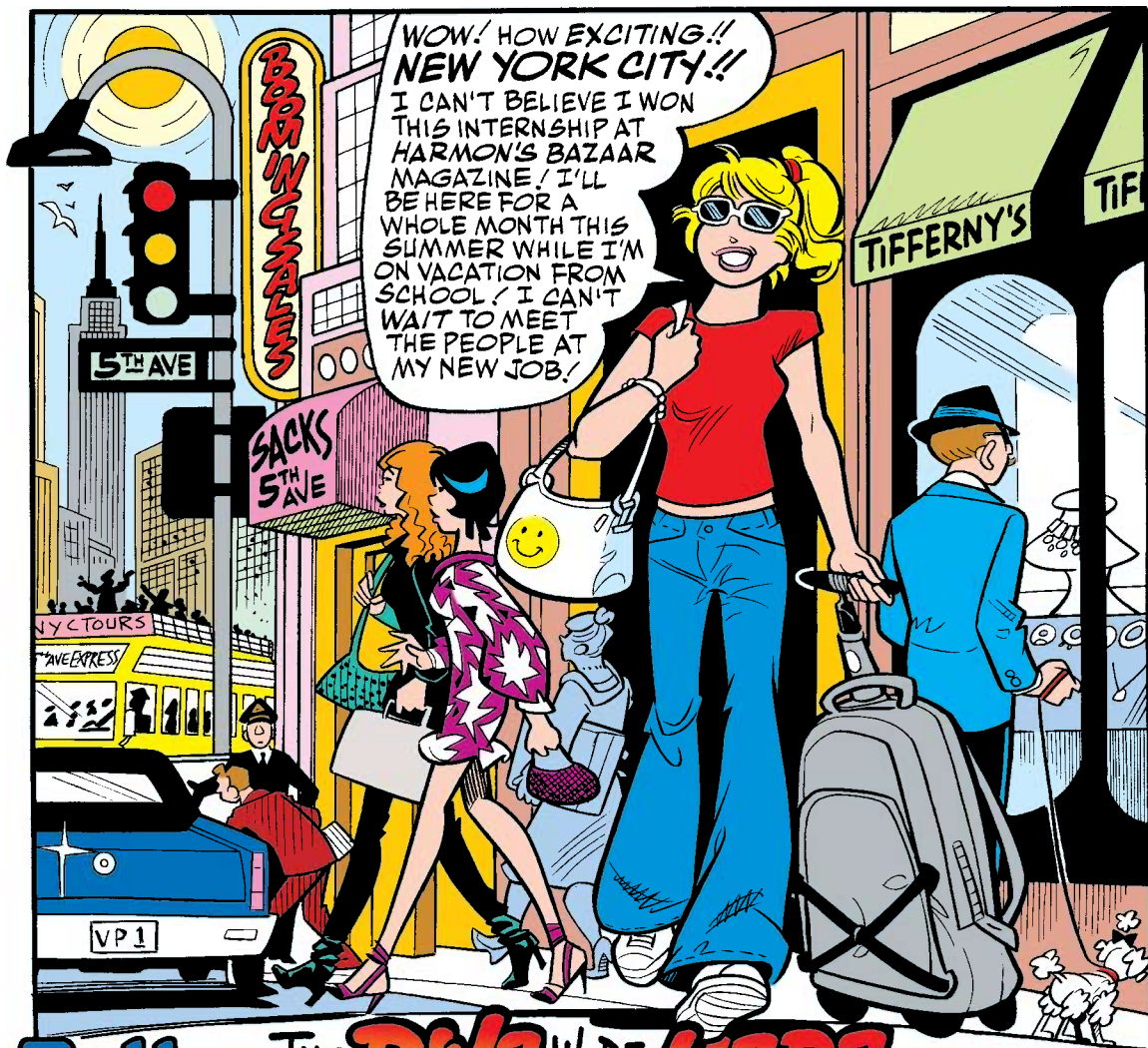


BETTY COOPER--  
THE STAR OF  
THE SHOW!

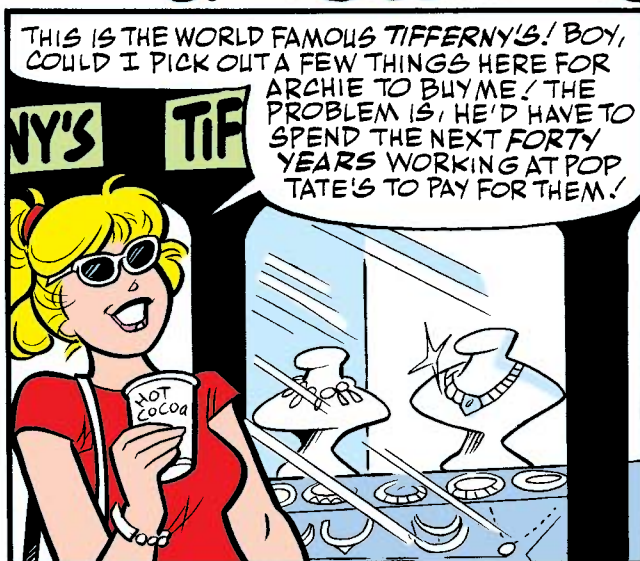
READ THIS  
EXCITING NEW  
ADVENTURE--  
"THE DIVA  
WORE!"  
YADA!



STAN GOLD  
BERG BOB SMITH



# Betty <sup>IN</sup> THE DIVA WORE YADA



SCRIPT:  
HAL LIPSON

PENCILS:  
STAN GOLDBERG

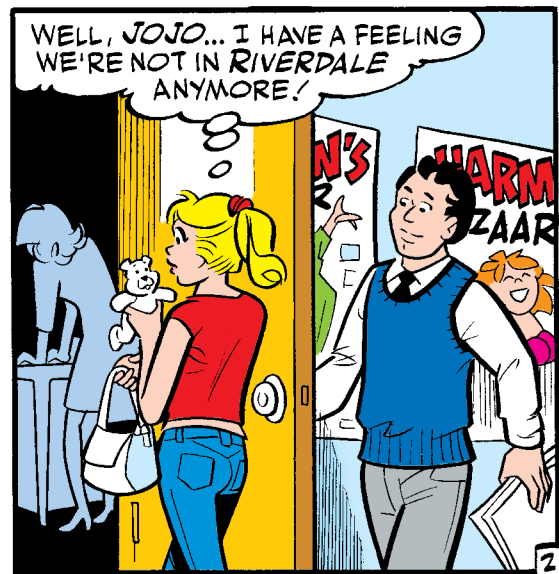
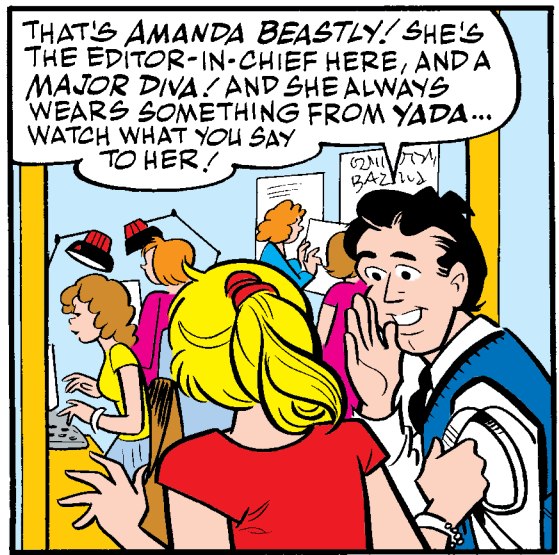
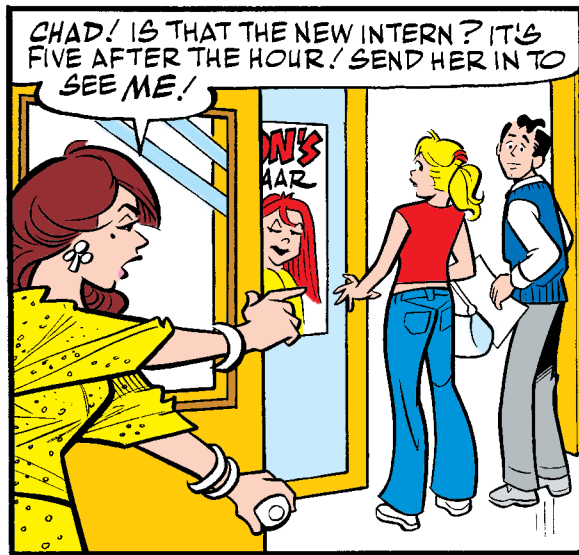
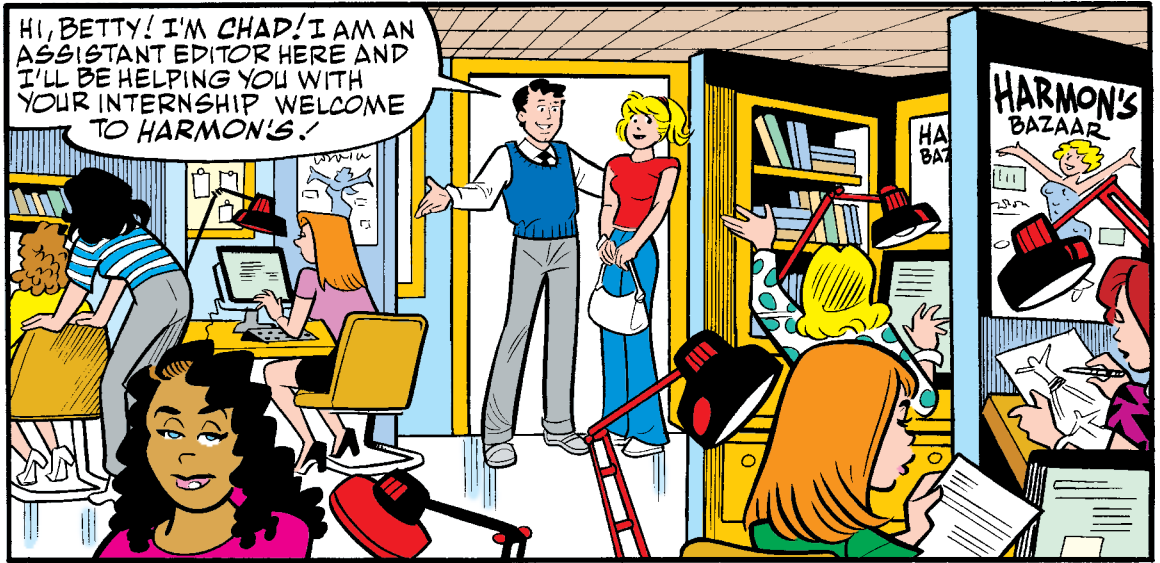
INKS:  
RICH KOSLOWSKI

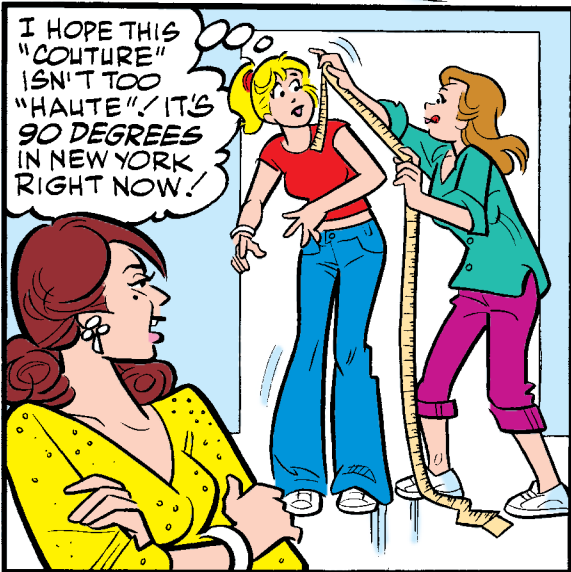
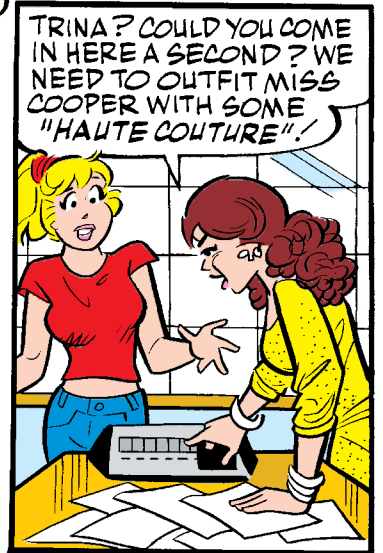
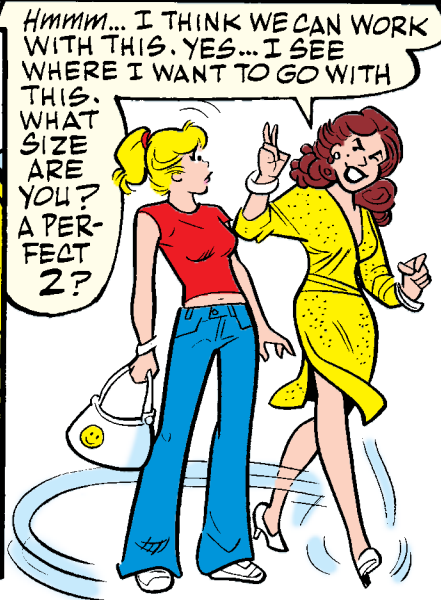
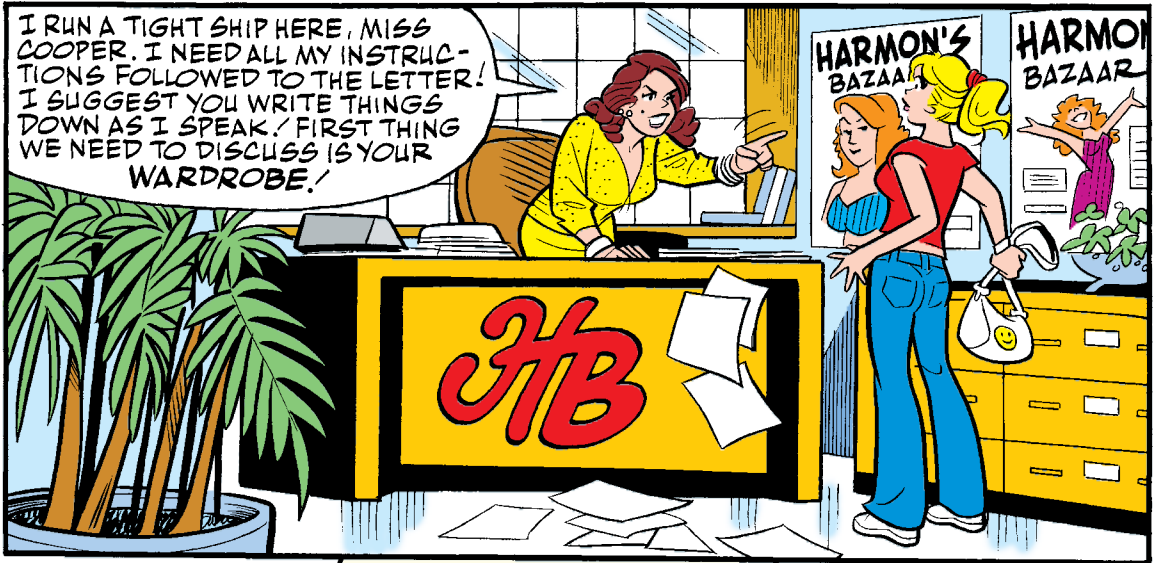
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MANAGING EDITOR:  
MIKE PELLERITO

EDITOR / EDITOR-IN-CHIEF:  
VICTOR GORELICK







WELL, HOPEFULLY YOU CAN FIND A FEW PAIRS OF SHOES THAT FIT YOU IN HERE!

WOW!  
YADA... GUZZI...  
DOLSAI AND  
GARBANZO!  
ALL THE TOP  
DESIGNERS!



I HOPE I DO WELL HERE! EVERYTHING IS SO FAST-PACED, AND AMANDA SEEMS SO HARD TO PLEASE!



HEY, BETTY! LET'S GO OVER SOME COPY EDITING! I WANT TO GET YOU UP TO SPEED!

OKAY, CHAD!  
FULL  
SPEED  
AHEAD!

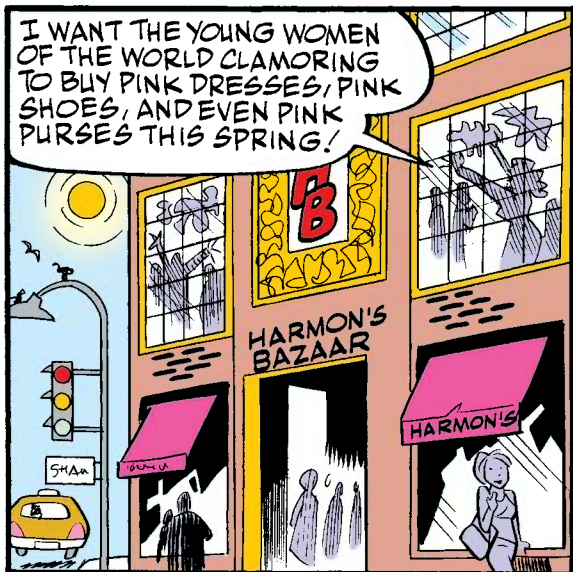
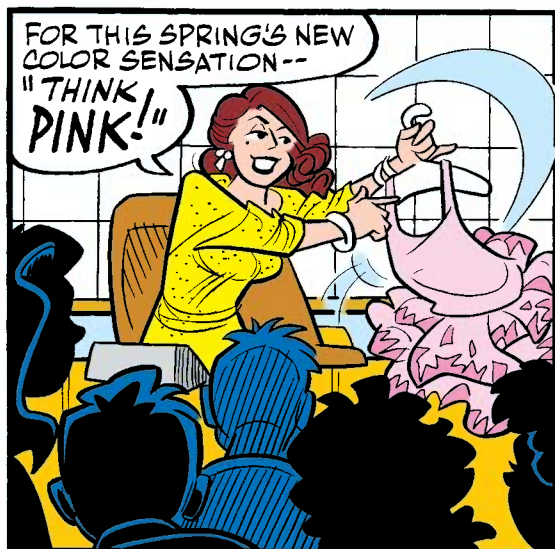
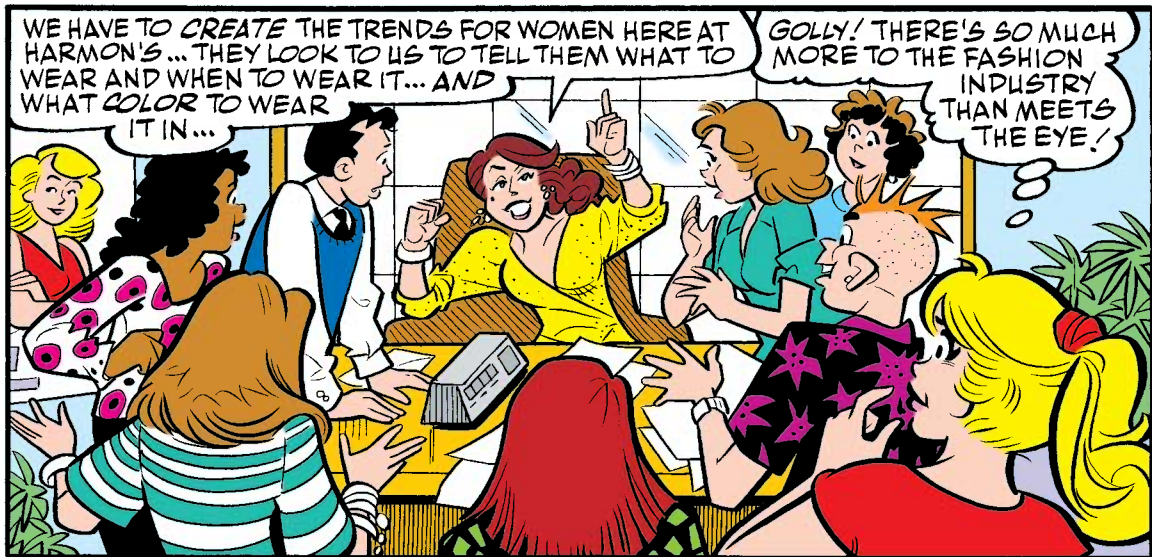


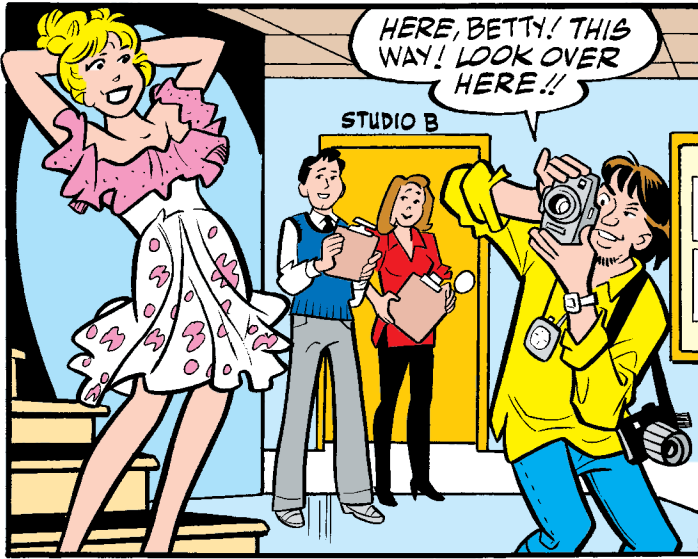
WE HAVE TO LOOK AT THESE PHOTOS AND THEN PLACE THE TEXT ON THE PAGE. BUT WE HAVE TO READ IT VERY CAREFULLY!

WHO CAN READ WHEN YOU'RE LOOKING AT ALL THESE OUTFITS?



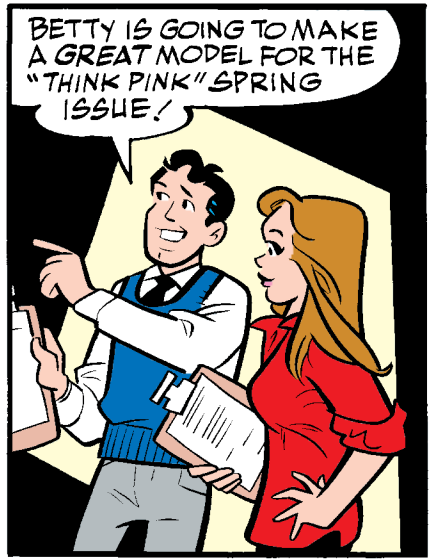
THAT'S THE KEY WITH A FASHION MAGAZINE LIKE HARMON'S... KEEP THE COPY TO A MINIMUM AND LET THE PICTURES BE THE "STAR"! BUT THE COPY HAS TO BE INTERESTING!



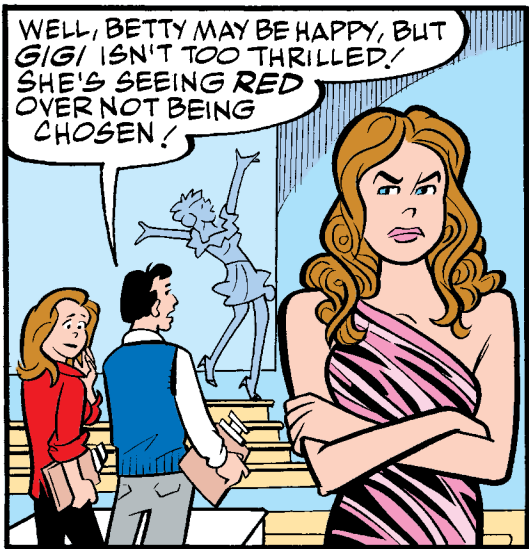


HERE, BETTY! THIS WAY! LOOK OVER HERE!!

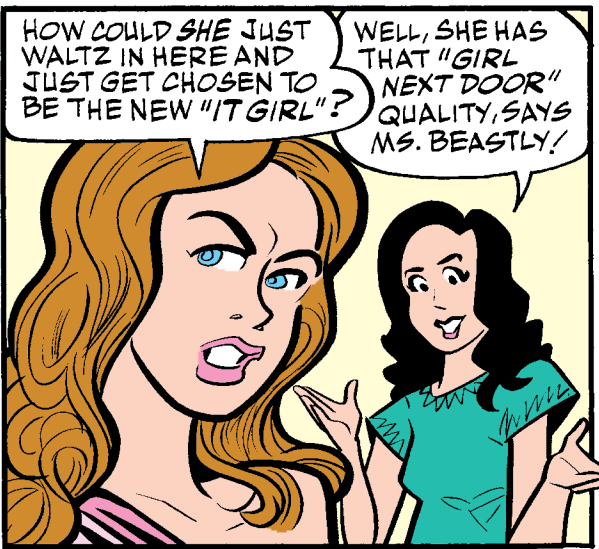
STUDIO B



BETTY IS GOING TO MAKE A GREAT MODEL FOR THE "THINK PINK" SPRING ISSUE!

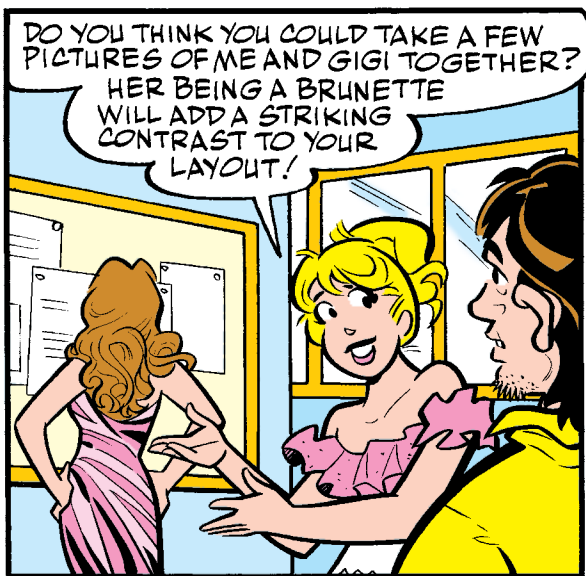


WELL, BETTY MAY BE HAPPY, BUT GIGI! ISN'T TOO THRILLED! SHE'S SEEING RED OVER NOT BEING CHOSEN!

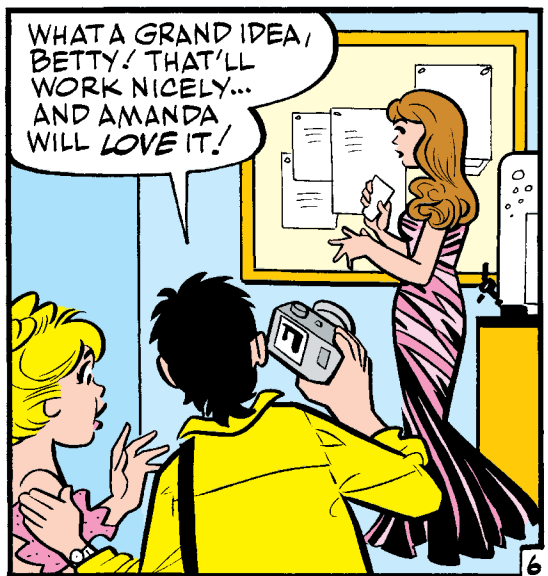


HOW COULD SHE JUST WALTZ IN HERE AND JUST GET CHOSEN TO BE THE NEW "IT GIRL"?

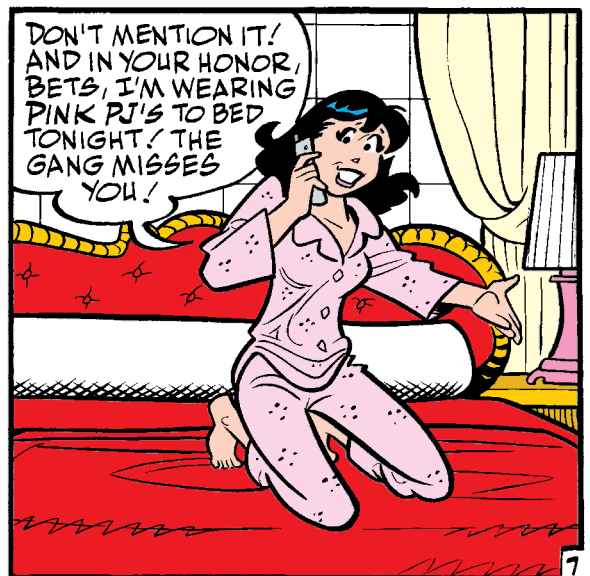
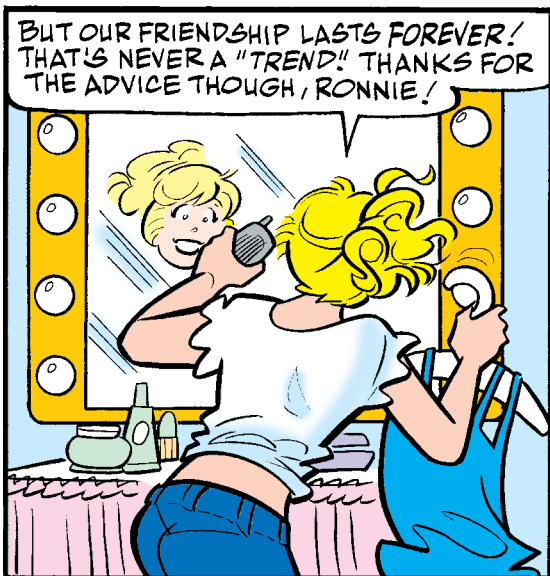
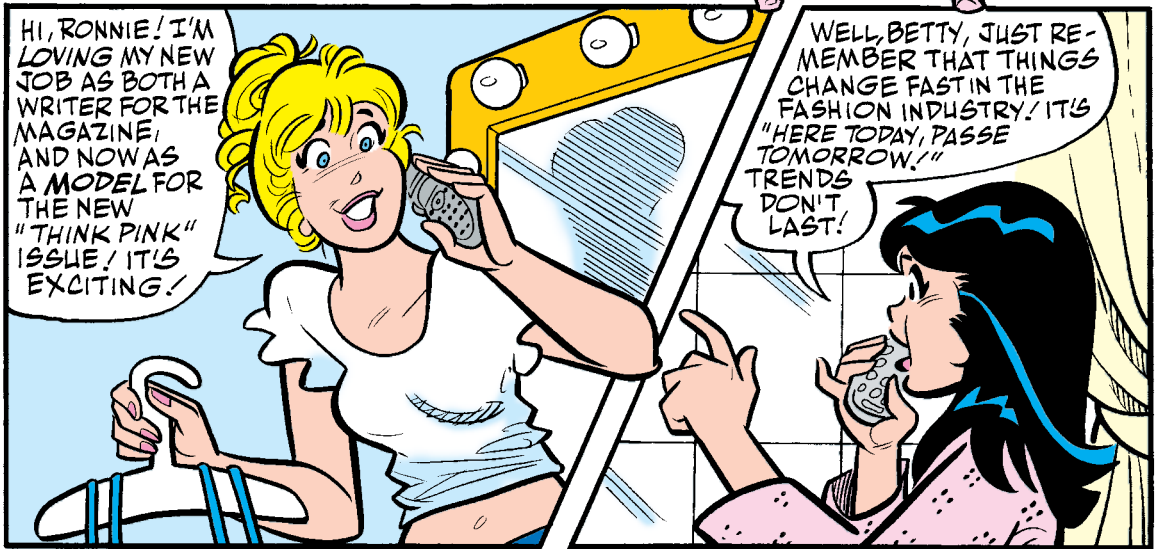
WELL, SHE HAS THAT "GIRL NEXT DOOR" QUALITY, SAYS MS. BEASTLY!



DO YOU THINK YOU COULD TAKE A FEW PICTURES OF ME AND GIGI TOGETHER? HER BEING A BRUNETTE WILL ADD A STRIKING CONTRAST TO YOUR LAYOUT!



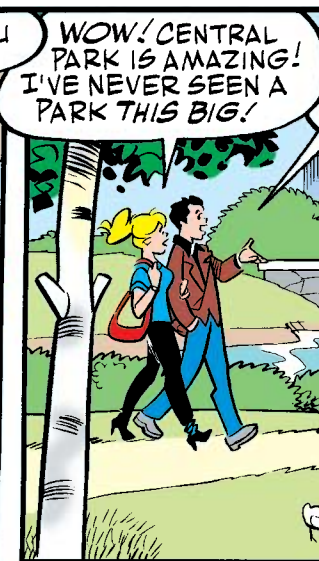
WHAT A GRAND IDEA, BETTY! THAT'LL WORK NICELY... AND AMANDA WILL LOVE IT!





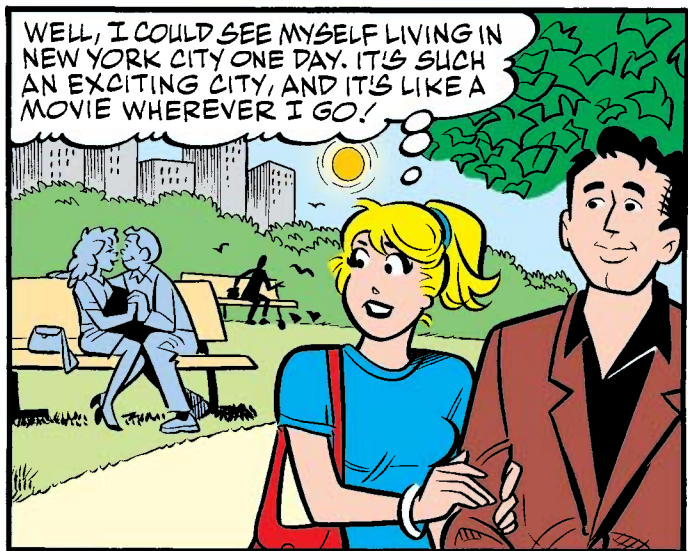
HEY, BETTY! I WAS WONDERING IF YOU WOULD LIKE TO DO SOME SIGHT-SEEING TOMORROW, AS IT'S SATURDAY!

I'D LOVE TO, CHAD!



WOW! CENTRAL PARK IS AMAZING! I'VE NEVER SEEN A PARK THIS BIG!

IT'S CERTAINLY ONE OF THE MORE... ROMANTIC PLACES IN THE CITY!



WELL, I COULD SEE MYSELF LIVING IN NEW YORK CITY ONE DAY. IT'S SUCH AN EXCITING CITY, AND IT'S LIKE A MOVIE WHEREVER I GO!



I PLANNED A SPECIAL LUNCH FOR US AT ONE OF MY FAVORITE RESTAURANTS IN NEW YORK... THE TAVERN ON THE GREEN!



AND THE BEST PART IS, I CAN USE THE GIFT CARD FOR THE RESTAURANT THAT AMANDA GAVE ME FOR CHRISTMAS TO TREAT YOU TO LUNCH!



BETTY! CHAD! HELLO, DARLINGS! PLEASE-- I INSIST YOU JOIN ME!

